RallyPoint, Networks, Inc. Capability Statement

Core Competencies

RallyPoint is a small business that provides outreach, advertising, research, and talent recruitment & acquisition services to government (federal and local) and commercial customers who seek to reach and improve the lives of the U.S. military and veteran community. We do this via our proprietary two million member digital network and data science expertise.

Past Performance

Our customers work to improve readiness and quality of life for servicemembers, veterans, their families, caregivers, and survivors. We have publicly viewable past performance from many government, academic, not-for-profit, and commercial customers, including:

Military OneSource (Office of the Secretary of Defense)
U.S. Air Force Research Labs (prime)
Veterans Integrated Services Network 19 (prime)
Department of Veterans Affairs (various offices)
USAA
Navy Federal Credit Union
Harvard's Kennedy School
Delta Dental

Differentiators

RallyPoint has the largest military, veteran, and family-focused digital network in the U.S., amplified by in-house data science expertise, and:
8 billion data points across all aspects of military life
18 million annual site visitors
2 million profiles self-populated by our audience members
49 suicide risk interventions made using data science
1 Air Force suicide prevention research and intervention project with approvals from Harvard's Institutional Review Board and the DOD Human Research Protection Office

Key Facts

NAICS codes: 541511, 516210, 561320, 541519, 516210, 541714, 741715, 541890, 561311, 561312, 541720, 541810
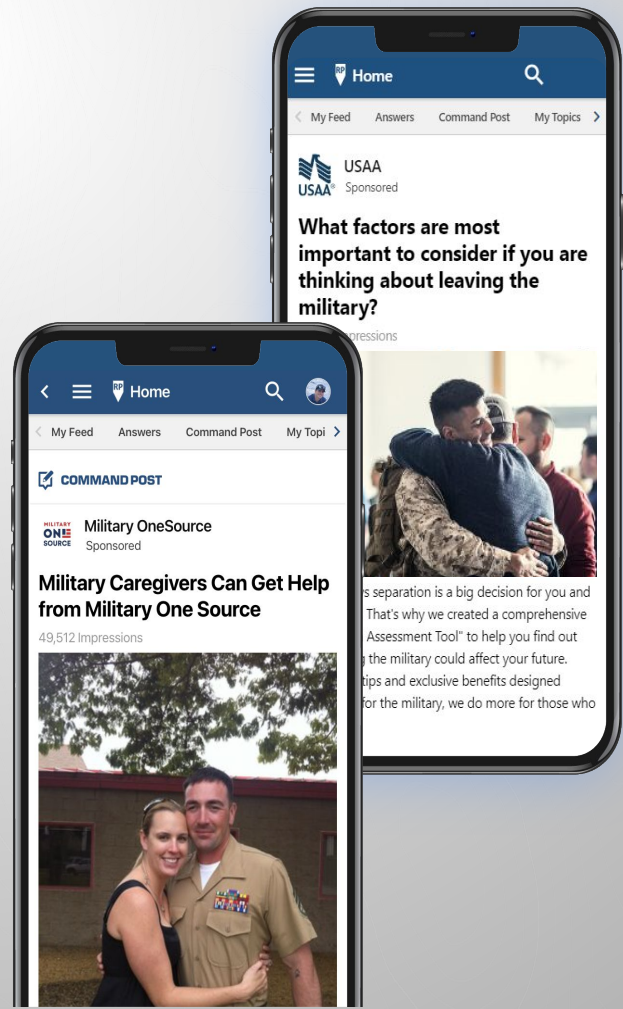
GSA Contract # 47QRAA22D0030

SAM ID: PTZJFK829JY8

CAGE Code: 76LX7

RallyPoint is eligible for sole source contracting under SBA's SBIR program regulations

RallyPoint has SDVOSB, WOSB, and 8A prime contractor relationships with additional NAICS code past performance

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